



The Blockchain Media Group

Brought to you by
The team at [CyprusCoin](#)

Unbiased Blockchain Media for everyone

Blockchain Media and Blockchain reporting have entered an era where pay for play has become the new normal. Gone are the days that a community project could get in a “Blockchain News” site without paying exorbitant fees in return for print area or Airtime. This is where we propose the Blockchain Media Group steps in and tries to right a sinking ship that is bringing the whole Blockchain Media Ecosystem down with it.

We plan to be different, unbiased, ethical and only report Real fact-checked news stories on our platform. No Fluff, No FUD, just the cold hard facts about Blockchain and Crypto. The news you need when you need it 24/7.

Written by the Team at CyprusCoin, and Matt Hoofst (AmityCoin)

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DISCLAIMER

This draft White Paper is for discussion and pre-information purposes only. The information contained herein is subject to change. No part of this White Paper is legally binding or enforceable, nor is it meant to be, until it has been discussed, reviewed and revised by The Blockchain Media Groups members, advisors, and lawyers. Please do not copy or disseminate any part of this White Paper without including this disclaimer. The final version of this White Paper will be published as soon as adopted.

The Initial Coin Offering (hereafter, the “ICO”) project presented by The Blockchain Media Group (hereafter, the “Company”) is an unregulated fundraising operation. It poses several risks to buyers, in particular, that of losing all amounts traded for BCMG.

You acknowledge and agree that there are risks associated with purchasing, holding, and using BCMG in connection with the Company’s product, services and platform developed for such products and/or services (hereafter, the “Platform”), as disclosed and explained in this White Paper and in the Terms and Condition available at <https://www.blockchainmedia.group/token/terms-and-conditions>

If you have any questions regarding these risks, please contact us at support@blockchainmedia.group.

BY PURCHASING BCMG, YOU EXPRESSLY ACKNOWLEDGE AND ASSUME THESE RISKS.

Only people who are fully aware of these risks should participate in the ICO. Note also that the ICO excludes certain groups of people such as “U.S. Person” (within the meaning of “Regulation S” of the Securities Act 1933 under U.S. law) and private individual acting on a non-professional basis as a simple consumer (within the meaning of EU Directive 2011/83/EU of the European Parliament and of the Council of 25 October 2011 on consumer rights).

Overview

The Blockchain Media Group aims to bring you unbiased 24/7 news and media coverage for everything within the Blockchain Ecosystem. Our Goal is to provide IPTV and Streaming Internet TV Services that will broadcast Video News stories about blockchain and cryptocurrency. We will also roll out Mobile Apps that will allow you to access these services while on the go and at any time you choose.

As well as TV News we will be broadcasting a 24/7 Radio station dedicated to Blockchain Reporting as well as provide podcasts for your listening pleasure. We want you to be able to consume our media any way you and ay language you see fit.

Why?

Too many blockchain news providers are biased and give information designed to push the reader/viewer in a certain direction. This can make doing your own research a daunting task at times. These "News" providers also charge exorbitant fees to have the articles published and this is neither objective or fair.

We believe this has created a media ecosystem that only favors one demographic and smaller community projects become its first casualties. It makes it hard to get the word out about a new project if you have to pay for every single piece of media you try to get out there. At the Blockchain Media Group, we want to be the solution to this growing issue in the Blockchain sector.

Here at the BCMG, we want to go against the grain and provide a truly objective platform where news and content are published on merit not because the creator paid a fee.

While working on the CyprusCoin and AmityCoin Projects we saw time and time again less than worthy projects get advertising on many platforms simply because they were able to pay for it while great projects went by the wayside and struggled. Quality, transparency, and ethics are our guiding principles, characteristics that seem to be diminishing within the ecosystem daily.

The Project

The Blockchain Media Group plans to bring you multiple facets for Blockchain News and Media consumption. We want you to be able to trust the Media you consume on our platform so our promise is to provide a truly unbiased, transparent and educational platform for all our users. We plan to bring this media to you in the form of 24/7 IPTV/Online streaming TV as well as in the form of mobile Apps for ease of use by the masses. On top of providing 24/7 Blockchain news and TV/Radio, we will also offer fair advertising to community projects.

Our advertising fees will be based on a sliding scale that will be determined on a case by case basis to ensure all projects get a fair chance to advertise on the platform. You can read all about our Roadmap and the milestones we plan to meet later in this paper.

The BCMG Token

The BCMG Token itself is an ERC-20 token run on the Ethereum Network. As a participant in the BCMG ICO you will be given access to BCMG tokens earlier than anyone else. We offer a purchase bonus of 10% in the first of three stages in the ICO where 3,000,000 tokens will be up for sale each stage.

The BCMG Token will be used to purchase advertising space as well as used to pay our content creators and it will also be used to fund further development of our platform so we can bring you the best services available.

The BCMG Team

The BCMG Team is small but is also currently recruiting. Our current team consists of current Blockchain/Coin Developers as well as experienced Community Managers and Marketers.

Leadership

CyprusCoin

CyprusCoin is the project behind The Blockchain Media Group. Out of response to dealing with greedy Media providers came the idea of the BCMG. CyprusCoin is a project that values Privacy, Security, and Anonymity so retaining those values is important for its leader and such he shall remain anonymous. CyprusCoin is a Computer Engineer with 14 years of Experience in development and internet Marketing.

Matthew Hooft

Matthew is a Developer with experience in multiple Blockchain technologies as well as Web Development and Systems Administration. He also has a Background in Project Management as well as Sales and Marketing. Matthew is the leader of the AmityCoin project and has decided to join CyprusCoin and the Blockchain Media Group in its endeavor to create an Unbiased and Ethical Blockchain Media Network.

Niko Lake

Niko is a business consultant who has 25 years of experience in business management, marketing, and development. He has been working with crypto over the last three years and believes that the blockchain gives opportunities for new ideas to become reality. He is Delighted to lend his skills and expertise to the Blockchain Media Group and has high hopes for its future.

Louise Garry

Louise Garry is a crypto-currency enthusiast and experienced Community Manager. He is one of our Community Managers and is excited to be part of the Blockchain Media Group.

Ekuma Akpu

Ekuma Akpu Is an experienced Community Manager who has helped manage multiple communities in the past. Ekuma is extremely enthusiastic about bringing his passion and zeal to the Blockchain Media Group Team.

Roadmap and Milestones

I. July 2019

Launch of Blockchainmedia.news, A Blockchain Media News website with an accompanying Youtube Channel

II. September 2019

Beta Launch of Blockchain Media One, A private Beta Test of our Streaming Blockchain Media TV and radio service.

III. November 2019

Launch of Blockchain Media One Android and IOS Apps.

IV. January 2020

Official Launch of Blockchain Media One, Our Internet TV and Radio Streaming Service

V. March 2020

Integration Apple TV and other Smart TV Platforms

VI. May 2020

Integration with satellite radio services Astra and Hotbird.

Public Token Sale

Stage I. June 20th - July 4th, 2019

During Stage 1 the cost to purchase BCMG Tokens will be 0.10 Cents Each and will run from June 20th to July 4th, 2019.

Stage II. July 5th - July 18th, 2019

Stage 2 will begin July 5th and will be ending on July 18th, 2019. Cost to purchase tokens during Stage 2 will be 0.15 Cents Each.

Stage III. July 19th - August 1st, 2019

The Final Stage will take place from July 19th to August 1st and will be your final chance to take place in the Public Token Sale. Cost for tokens in Stage 3 will be 0.20 Cents each.

Tokens can be Purchased on our Platform using either Bitcoin (BTC) or Ethereum (ETH)

3,000,000 Tokens will be available for sale at each Stage of the Public Sale and will be a first come first serve.

Token Allocation

BCMG Tokens will be allocated to various areas to ensure as best as possible that we can meet our goals. There will be a total of 20,000,000 BCMG Tokens created and will be allocated in the following amounts:

Public Sale: 45% or 9,000,000 BCMG

Private Sale: 10% or 2,000,000 BCMG

Content Expenses: 20% or 4,000,000 BCMG

Sales Bonuses: 10% or 2,000,000 BCMG

Bounty Budget: 5% or 1,000,000 BCMG

Team and Development: 10% or 2,000,000 BCMG

Future Blockchain Possibilities

As mentioned earlier for the purpose of the Token Sale, we will be using an ERC-20 Ethereum Based Token. These will be in circulation for some time but we will be exploring all possibilities and Blockchain Tech which we may hope to adapt to make the BCMG token successful at becoming our main payment method for our platform.

Frequently Asked Questions

What is the Blockchain Media Group and the Purpose of its token?

The Blockchain Media Group will be dedicated to bringing you transparent and ethical news regarding everything Blockchain. The token itself will be used for a multitude of purposes including but not limited to things such as paying content creators, used to pay for advertising on our network as well as function as a speculative asset for our investors. The token will allow us to create the BCMG and give it real value.

Who is behind the Blockchain Media Group?

The Blockchain Media Group is currently headed up by the team at CyprusCoin (XCY) and joined by other coin developers and blockchain enthusiasts.

Why start the Blockchain Media Group?

We are frustrated with the current ecosystem of Blockchain Media and how business is conducted. It pushes out the smaller community projects and we feel that is unfair. If you don't like the way something is to try and change it right? That's exactly what we have decided to try and do here and we hope you will join us.

How can I buy BCMG Tokens?

You can Purchase BCMG Tokens via Bitcoin or Ethereum using our token sale platform located at <https://blockchainmedia.group/token>

Please Note that the token sale is not open to US Residents at this time. Standard KYC rules do apply.

Do I Require KYC to participate?

The only countries at this time REQUIRED to submit KYC Documents are Japan and the Philippines. It is not required at this time for anywhere else but please note that The Blockchain Media Group reserves the right to request KYC documents at any time to properly comply with existing regulations.

What is the best way to store BCMG Tokens?

The Blockchain Media Group suggest using Trust Wallet the official wallet of Binance for storing your tokens. Easily download it via the Google Play Store or the Apple App Store

Legal Disclaimer

Any buyer purchasing the Company's products or services expressly acknowledges technical and market uncertainties which are inherent in any business development project as presented in this White Paper (see below for risk factors) and that this project may therefore never come to fruition or may have to be abandoned, without the BCMG being used. In such a case, the buyer expressly acknowledges and accepts that it will not be entitled to sue or bring any direct or indirect legal action before the courts, the arbitration bodies or any alternative dispute settlement body, either in France or abroad, against the Company, its directors, shareholders, employees or subcontractors in the event of the non-performance, non-deployment or non-implementation of the project, even in cases where its BCMG have lost some or all of their value.

In addition, the Company may not be held liable for any of the following:

- i.** use of services that are not compliant with the applicable terms;
- ii.** non-performance, failure, malfunction or unavailability of the services due to a third party, the buyer, a third-party product, or the buyer's breach of its obligations;
- iii.** indirect damages such as business loss or disturbance, loss of orders, operating loss, infringement of the trademark, loss of profits or clients (e.g. improper disclosure of confidential information concerning said clients due to failure or piracy of the Platform, third-party proceedings against the client, etc.);
- iv.** loss, disclosure or unlawful or fraudulent use of user sign ons by the buyers or third parties;

- v.** suspension of access or temporary or permanent suspension of services (in particular, arising from a request issued by an appropriate administrative or judicial authority, or notification received from a third party);
 - vi.** loss, alteration or destruction of all or part of the content (information, data, applications, files or other items) hosted on the infrastructure, insofar as the Company is not responsible for managing the continuity of buyers activities, and data backups in particular;
 - vii.** a mismatch between the services and the buyer's needs (in particular, with regard to the sensitivity of the relevant data);
 - viii.** security incidents relating to the use of the Internet, concerning, in particular, the loss, alteration, destruction, disclosure or unauthorized access to the buyer's data or details on or via the Internet; and
 - ix.** damages to systems, applications and other items installed by the buyer on the infrastructure.
- General warning

This White Paper does not constitute an offer or an invitation to sell shares, securities or rights belonging to the Company or any related or associated company.

None of the information or analyses in this White Paper is intended to provide a basis for an investment decision, and no specific investment recommendation is made. Accordingly, this White Paper does not constitute investment advice or an invitation to invest in any security or financial instrument of any nature whatsoever. This White Paper does not constitute or form part of, and should not be construed as, an offer for a sale or subscription, or an invitation to buy or subscribe securities or financial instruments. This White Paper, or any of its component parts, does not constitute the basis for, or should not be used as a basis for, or in connection with, a contract for the sale of securities or

financial instruments or a commitment to sell securities or financial instruments of any kind.

The Company expressly disclaims any liability for any direct or indirect loss or damage of any kind arising directly or indirectly from:

- i.** any reliance on the information contained in this White Paper;
- ii.** any error, omission or inaccuracy in said information; or
- iii.** any resulting action that may be brought.

This White Paper has been constructed in accordance with the applicable EU regulations.

A BCMG does not represent an investment in a security or a financial instrument within the meaning of EU Directive 2014/65/EU of the European Parliament and of the Council of 15 May

2014 relating to markets in financial instruments: BCMG confer no direct or indirect right to the Company's capital or income, nor does it confer any governance right within the Company;

A BCMG Token is not proof of ownership or a right of control

Control over a BCMG Token does not grant the controlling individual any asset or share in the Company, or in the Platform. A BCMG Token does not grant any right to participate in control over the Company's management or decision-making set-up, or over Platform.

A BCMG Token is not an electronic currency

within the meaning of EU Directive 2009/110/EC of the European Parliament and of the Council of 16 September 2009 relating to access to and pursuit of the business of electronic currency institutions: BCMG Tokens are not accepted outside the Platform and do not have a fixed exchange value equal to the amount delivered at the time of its issue;

A BCMG Token is not a payment service

within the meaning of EU Directive 2007/64/EC of the European Parliament and of the Council of 13 November 2007 relating to payment services in the internal market, nor within the meaning of EU Directive N° 2015/2366 of the European Parliament and of the Council of 25 November 2015 relating to payment service 2 (DSP 2): the ICO does not involve the purchase and/or sale of BCMG Tokens and the Company's business does not consist in receiving currencies against the delivery of BCMG Tokens; as such, BCMG Token is not a means of payment either.

A BCMG Token is a cryptographic token used by the Platform.

A BCMG Token is a crypto-currency, i.e. an unregulated digital asset issued and controlled by its developers and used and accepted by the members of a given community.

Sales restrictions

Participation in the ICO is restricted to natural or legal persons acting within the scope of their professional activities. Any private individual acting on a non-professional basis as a simple consumer, within the meaning of EU Directive 2011/83/EU of the European Parliament and of the Council of 25

October 2011 on consumer rights, is excluded from the ICO.

Documents linked to the ICO may not be transmitted or distributed to a "U.S. citizen" or to mail or email addresses in the United States of America.

It is prohibited to transmit, distribute or reproduce documents linked to the ICO to or for a "U.S. citizen" or within the territories of the United States of America, in whole or in part. To ensure their eligibility for the purchase of BCMG Tokens, buyers expressly declare that they are not a

“U.S. citizen” (within the meaning of “Regulation S” of the Securities Act 1933 under U.S. law), i.e.:

- i.** any private individual resident in the United States of America;
- ii.** any partnership or business organized or established under U.S. law;
- iii.** any property of which the executor or administrator is a U.S. citizen;
- iv.** any trust of which a proxy is an American citizen;
- v.** any agency or branch of a foreign entity located in the United States of America;
- vi.** any non-discretionary account or similar account (other than a trust or property) held by a trader or other trustee for the benefit of or on behalf of a U.S. citizen;
- vii.** any discretionary account or similar account (other than a trust or trust) held by a trader or other trustee, that is organized, established or (if a private individual) resident in the United States of America; and
- viii.** any partnership or company if:
 - a.** it is organized or established under the law of a foreign jurisdiction; and
 - b.** it is formed by a U.S. citizen primarily for the purpose of investing in securities not listed under the U.S. Securities Act, unless it is organized or established, and owned, by accredited investors who are not private individuals, trusts or properties.

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- ii.** any error, omission or inaccuracy in said information; or
- iii.** any resulting action that may be brought.

This Whitepaper is an ongoing work in progress and will have many iterations with new information added as required.